



ALDI names first Western Australian stores

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ALDI Australia is ready for business in Western Australia, today confirming its first four stores will open in Mirrabooka Square, Kwinana, Belmont and Lakeside Joondalup on 8 June 2016. Construction at the supermarket's Jandakot Airport Distribution Centre is also complete and will begin receiving stock from next month.

"This is an exciting time for the ALDI business and for Western Australian shoppers," said Damien Scheidel, Managing Director – ALDI Western Australia. "We know there is a strong appetite among local residents for an alternative shopping experience and we are eager to show them the difference ALDI can make to both their wallets and their lifestyles."

The first stores form part of ALDI's long-term expansion plans, which will see up to 70 stores developed across Western Australia and 1,200 new permanent jobs at ALDI. A total of 20 stores are expected to be open by the end of 2016.

ALDI will hire its 500th employee this week and there will be further rounds of recruitment for store, warehouse and logistics roles later in the year. ALDI's first 45 Store Managers have returned to Western Australia after spending six weeks on the eastern seaboard learning the ALDI way of doing business. Selected from a highly competitive field of more than 3000 applicants, they will help ALDI deliver the best possible shopping experience to customers, and in turn will have rewarding career opportunities with industry-leading employment benefits.

ALDI has also hired 342 Trainee Store Manager and Retail Assistants, following a successful round of recruitment in January. They began their training in April at several of ALDI's completed Western Australian stores, providing staff with valuable hands-on experience ahead of the first stores opening.

"ALDI's training program sets our employees up for career success," Mr Scheidel said. "We've enjoyed seeing our staff grow alongside our business and independent employee surveys have consistently shown high levels of job satisfaction."

In 2015, ALDI sold more than \$80 million worth of grocery products from Western Australian suppliers. Our planned expansion into Western Australia will result in increased volumes, as well as more opportunities for other local suppliers to partner with us to bring a market-leading grocery offering to the residents of Western Australia.

The ALDI shopping experience offers a convenient way for customers to buy high-quality products that are benchmarked to be equivalent to or better than market leading brands, at permanently low prices. More than 90% of ALDI's core grocery range is made up of its exclusive branded goods. The majority of these are Australian made and many are also award winning.

As ALDI's Western Australian expansion continues to progress, other confirmed store locations include Armadale, Australind, Butler, Camillo, Cannington, Ellenbrook, Halls Head, Harrisdale, Haynes, Lakelands, Maddington, Mandurah, Mundaring, Nedlands, Rockingham, Secret Harbour, South Lake, Southern River, Waikiki and Wattle Grove.

For more information on ALDI Australia, please visit www.aldi.com.au.

For further information, product samples or photo opportunities, please contact:

ALDI Media

| Creation PR

| 02 9994 4437

| ALDI@creation.io